



# VACANCY

GOT EXTRA SPACE? THE MARKET HAS ROOM FOR YOU.

**House, Apartment, Cabin, Campers. If you have a space and you are ready to generate income from it, there's room for you in the Airbnb market - especially in Eastern Kentucky.**

## What is Airbnb?

Airbnb is an American company which hosts an online marketplace and hospitality service that connects people looking to rent short-term lodging with everyday people who list spaces they have available for guests.

## How can I use Airbnb?

As an Airbnb host, you are able to rent out space in your home or any other type of property—like a cabin, campsite or treehouse— through Airbnb's short-term rental agreement. The advantage of Airbnb is that it can connect you to a large market of guests interested in your listing, with built-in protections regarding your identity, location and payment options. There are limited lodging choices in rural Eastern Kentucky. Airbnb hosts can earn income by filling this market gap.

## How do I learn more?

To start, take a few minutes and look over the website: [www.airbnb.com](http://www.airbnb.com). You may also want to consider staying in an Airbnb rental to decide if hosting is right for you. It is also important to note that Airbnbs are considered small businesses. Airbnb will withhold state sales and transient taxes; and while local taxes are not withheld, hosts are still responsible for them. There are two taxes that hosts may be responsible for: a local income or business tax, and a local transient or lodging tax. Airbnb's webpage has several pages to help guide you through these steps.

**MACED also works with communities to offer a two-session "How to Airbnb" workshop. Check out MACED's Facebook page for upcoming events or contact us.**

Airbnb's low up-front cost is one of Airbnb's biggest benefits.  
- Eric Rutherford, Lynch, KY

I wish I was never scared of signing up for Airbnb. It is saving me financially. - Catheryn Forester, Harlan, KY

You need to be a people person. You need to have skills to deal with people constructively even when you have differences of opinion. - Teresa Powell, McKee, KY

Most of our guests come for family reunions, funerals, and the occasional tourist. - Kendall and Carol Ison, Cowan Creek, KY

## Contact about workshops

Leslie Ferguson-Oles  
[Leslie@maced.org](mailto:Leslie@maced.org)  
859-671-0204  
[www.maced.org](http://www.maced.org)



**\$3,300**  
THE TYPICAL ANNUAL  
EARNINGS FOR RURAL HOSTS